




COMPANY PROFILE

Manufacturer & Exporter of Candles and
Home Fragrance Products

Export-Quality | Custom-Made | Scalable Production

Made in India 

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ABOUT US

Established in 2021, Arterior is a design-led manufacturer and exporter of candles and home fragrance products based in India.

We specialize in producing high-quality, market-ready products for global brands, retailers, gifting companies, and private label partners.

Our product range includes scented candles, wax melts, wax tablets, reed diffusers, and customized gift solutions, developed to meet international quality and packaging standards.

With in-house manufacturing and end-to-end customization capabilities, we support our partners from concept development to finished, export-ready goods. Our focus is on consistency, scalability, and long-term collaboration with our clients.





WHY CHOOSE US?

- ONE-STOP MANUFACTURING SOLUTION

We offer end-to-end production under one roof, from wax pouring and fragrance development to packaging and final dispatch, ensuring consistency, speed, and cost efficiency.

- EXPORT-READY PRODUCTS

All products are developed with international markets in mind, with market-appropriate fragrances, packaging, and labeling options suitable for retail and gifting channels.

- CUSTOMIZATION & PRIVATE LABEL EXPERTISE

We support fragrance customization, container sourcing, label printing, and gift packaging, allowing our partners to launch fully branded, ready-to-sell products.



- SCALABLE PRODUCTION CAPACITY

Our manufacturing setup is designed to handle both small development batches and large-volume orders with reliable turnaround times.

- IN-HOUSE PACKAGING & FINISHING

With packaging and assembly managed internally, we maintain quality control at every stage and ensure uniform presentation across all orders.

- QUALITY-FOCUSED MANUFACTURING

We follow standardized production processes with batch-level checks to ensure fragrance performance, finish, and consistency across runs.

- LONG-TERM PARTNERSHIP APPROACH

We work closely with our clients as manufacturing partners, offering transparent communication, flexible solutions, and dependable supply support.

OUR PRODUCT RANGE

Arterior offers a comprehensive range of home fragrance and personal care products, developed for retail, gifting, and private label markets. All products can be supplied as unbranded or fully customized, ready-to-sell solutions.



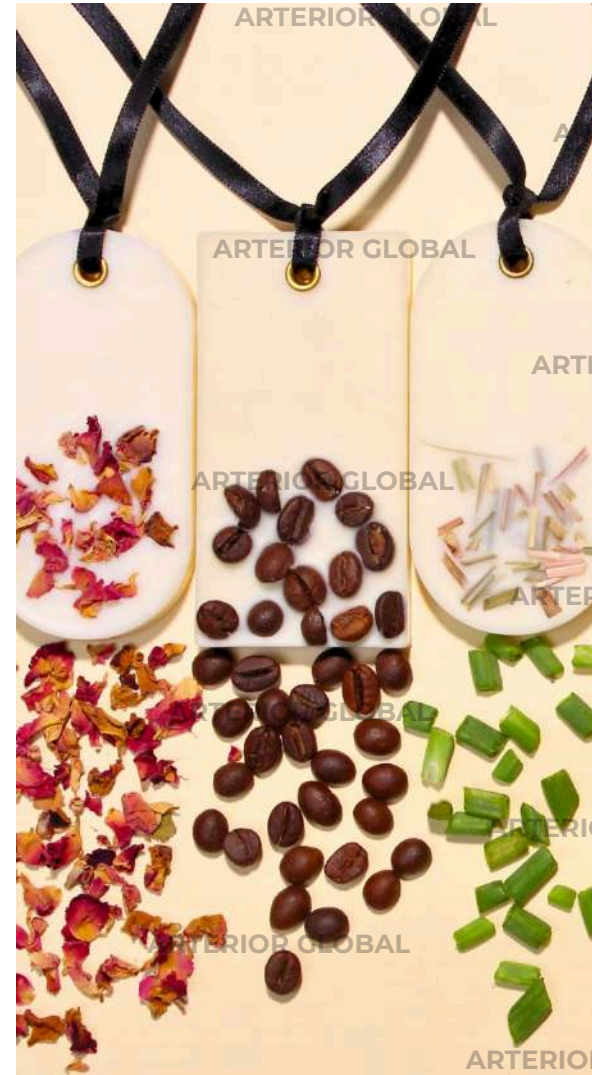
MATERIALS



SCENTED JAR
CANDLES



WAX MELTS



WARDROBE
FRESHENERS



HANDMADE SOAP
BARS



REED DIFFUSERS

MATERIALS



POTPOURRI



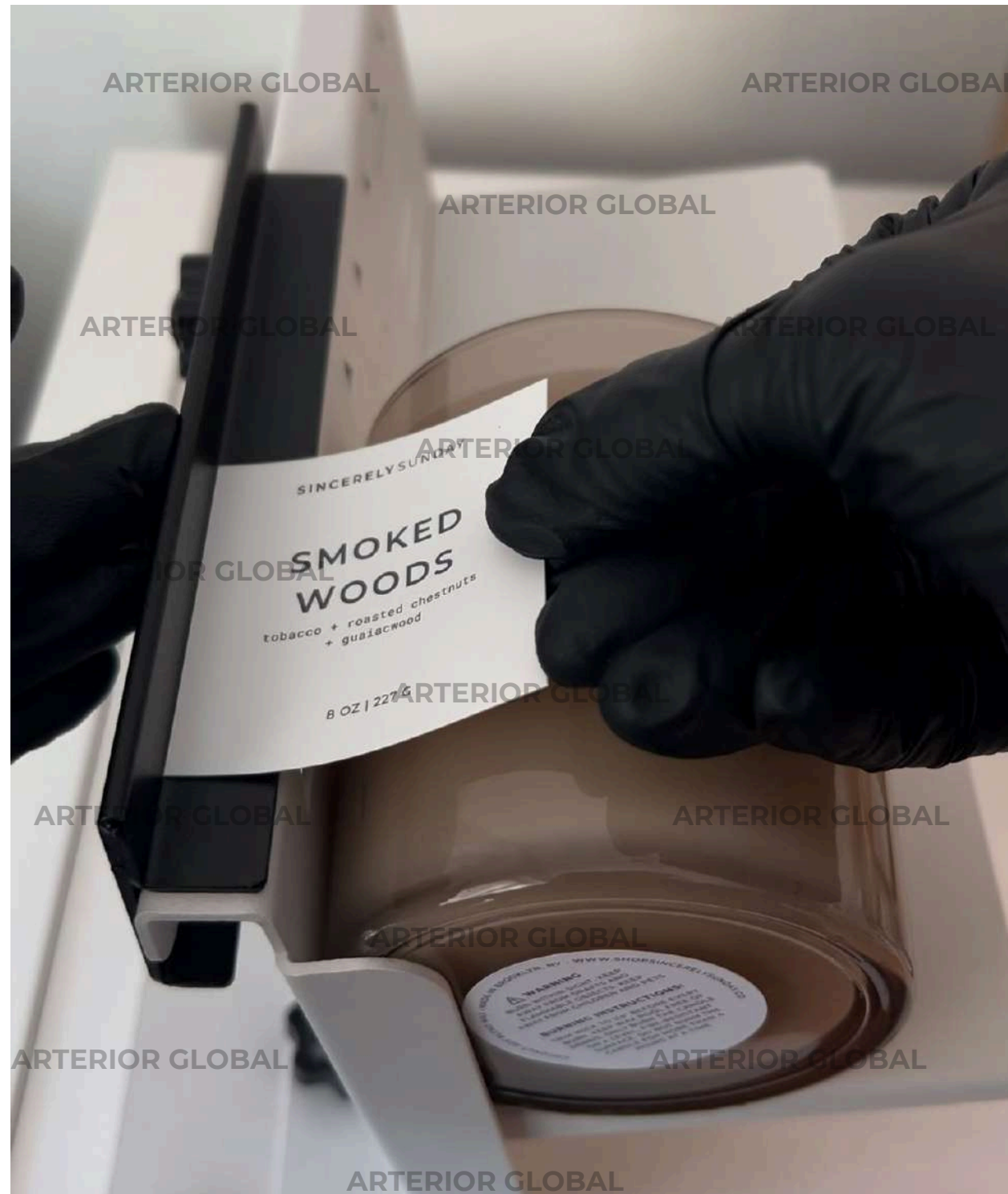
CAR
DIFFUSERS



ROOM & LINEN
MISTS



PACKAGING &
GIFT SOLUTIONS



CUSTOMIZATION & PRIVATE LABEL

- **FRAGRANCE SELECTION & DEVELOPMENT**
Choose from our fragrance library or develop custom blends.
- **PRODUCT FORMAT**
Candles, wax melts, wardrobe fresheners, reed diffusers, room mists, soap bars, and car diffusers.
- **CONTAINERS & BOTTLES**
Glass jars, tins, metal jars, ceramics, diffuser bottles, spray bottles, and custom moulds (subject to feasibility).
- **LABEL DESIGN & PRINTING**
In-house design support available for labels and packaging (additional cost). Clients may also supply their own artwork.
- **PACKAGING & GIFT BOXES**
Mono cartons, rigid boxes, sleeves, inserts, and custom gift sets.

OUR ONE-STOP MANUFACTURING MODEL

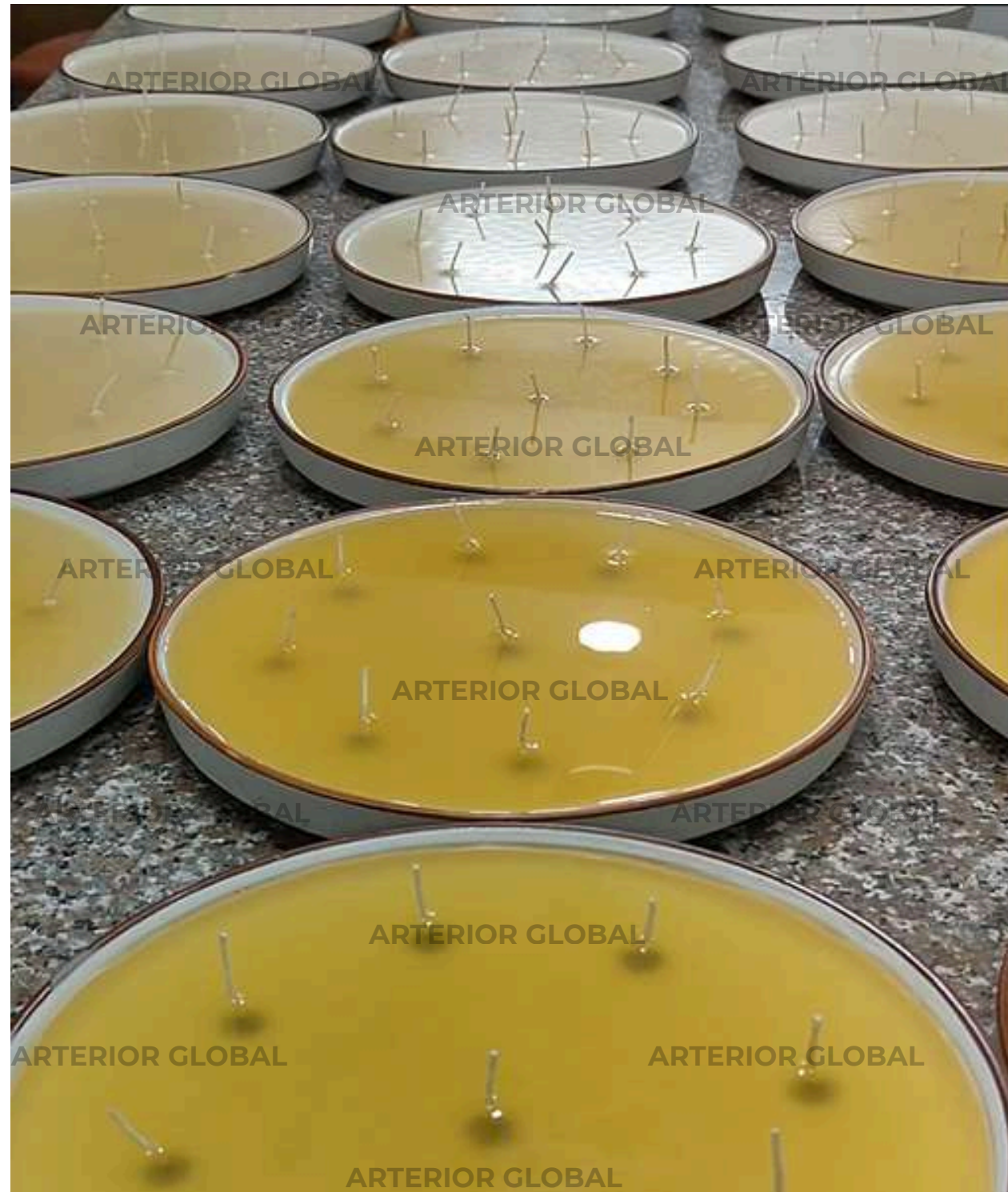
Our integrated production and packaging setup allows us to deliver finished products that are retail-ready and export-compliant.

Concept → Design → Production → Packaging → Dispatch

This approach ensures:

- Consistent quality
- Faster development timelines
- Lower coordination costs
- Better control over final presentation





MANUFACTURING & PRODUCTION CAPACITY

Arterior operates an in-house manufacturing and packaging facility in India, enabling full control over production quality, timelines, and final product presentation.

Our facility is equipped to handle a wide range of home fragrance and personal care products, with scalable output depending on product type and packaging format.

Monthly Capacity: 50,000 - 100,000 units per month
(Varies based on product category and packaging requirements)

IN-HOUSE PRODUCTION & PACKAGING

All core processes are managed internally:

- Wax pouring and product filling
- Fragrance blending
- Label application
- Box packing and gift assembly
- Final inspection and dispatch preparation

This integrated setup ensures:

- Better quality control
- Faster turnaround times
- Uniform product presentation
- Reduced dependency on external vendors

QUALITY CONTROL

Quality checks are conducted at multiple stages:

- Raw material inspection
- Batch-level production monitoring
- Visual and finish checks
- Packaging and labeling verification

This ensures consistency across production runs and reliable performance for retail and gifting markets.

SCALABLE OUTPUT MODEL

Our manufacturing model supports:

- Pilot and sample batches
- Medium-volume commercial orders
- Large-volume repeat production

This allows us to grow alongside our partners and support long-term supply programs.

QUALITY, COMPLIANCE & SAFETY

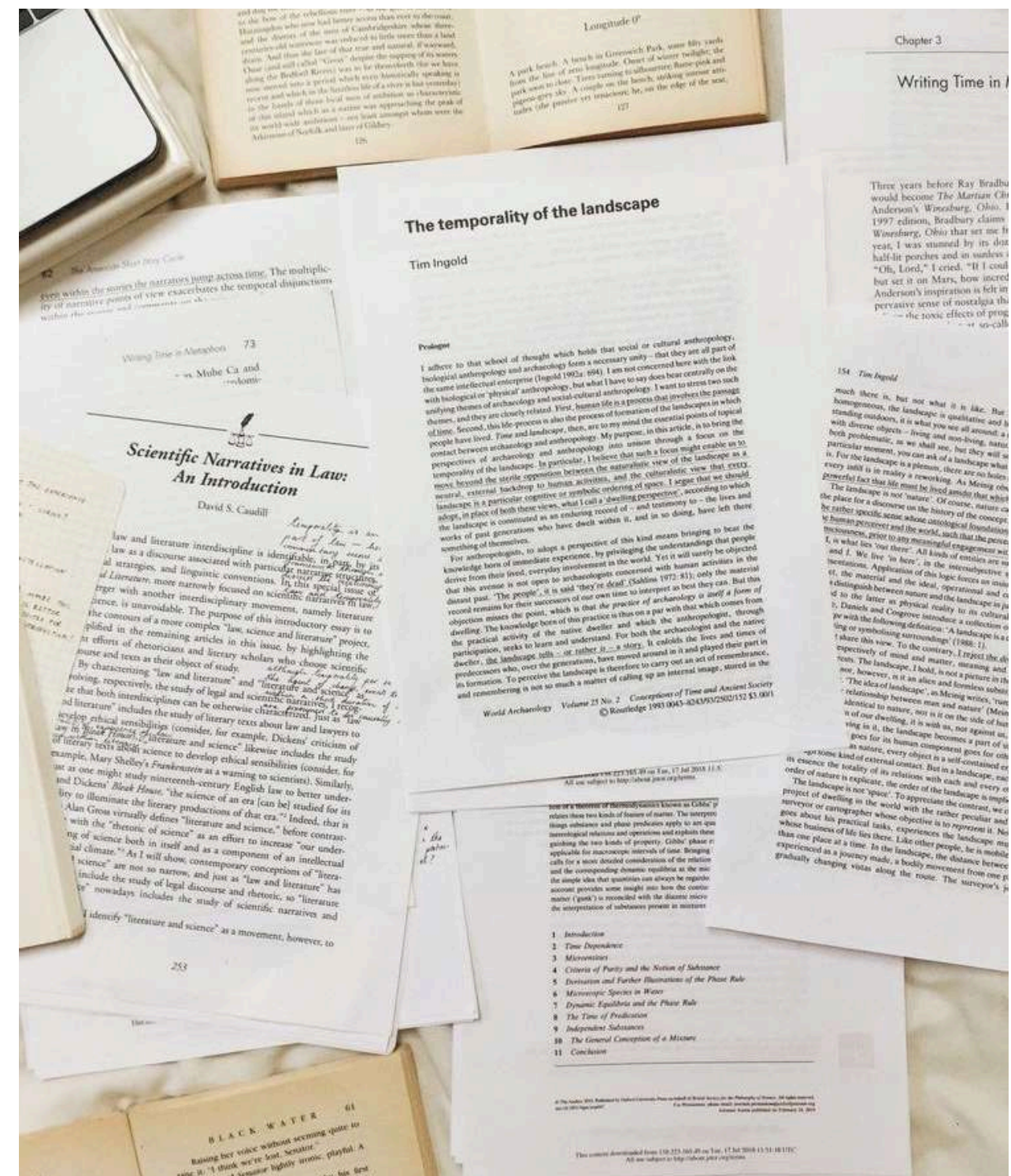
At Arterior, product safety and regulatory compliance are integral to our manufacturing process. All products are developed in line with international fragrance and material safety standards suitable for export markets.

ALL FRAGRANCES USED ARE IFRA-CERTIFIED

DOCUMENTATION & TESTING

We provide the following documentation upon request:

- MSDS (Material Safety Data Sheets)
- COA (Certificate of Analysis)
- Batch-level production records
- Product specifications





REGULATORY & BUSINESS REGISTRATIONS

- MSME Registered
- EPCH (Export Promotion Council for Handicrafts) Registered
- Export documentation support available for shipments

QUALITY CONTROL PROCESS

Quality checks are carried out at multiple stages:

- Incoming raw material inspection
- Controlled batch production
- Visual, finish, and packaging checks
- Final inspection before dispatch

This ensures consistency in fragrance performance, appearance, and packaging across all orders.

EXPORT-SAFE PACKAGING

All products are packed using:

- Leak-resistant containers
- Protective inner packaging
- Export-appropriate outer cartons
- Labeling formats suitable for international shipping

CLIENTS & MARKETS SERVED

Arterior works with a diverse range of domestic and international partners across retail, gifting, and private label segments. Our manufacturing and customization capabilities allow us to support brands and businesses at different stages of growth.

CLIENT SEGMENTS

We currently serve:

- Private label and white-label brands
- Retail chains and lifestyle stores
- Corporate gifting companies
- Wedding and event planners
- Hospitality and boutique businesses
- Distributors and importers





MARKET FOCUS

Our products are developed for:

- Domestic Indian market
- International export markets
- Retail and gifting channels
- Mid-range to premium positioning

To maintain confidentiality, client brand names are not disclosed. However, we supply to multiple partners under long-term manufacturing and supply agreements.

PARTNERSHIP APPROACH

We work as manufacturing partners rather than short-term suppliers, focusing on:

- Product consistency
- Reliable supply timelines
- Custom brand development
- Long-term collaboration

This approach allows our clients to scale their product lines with confidence.

SUSTAINABILITY & RESPONSIBLE MANUFACTURING

At Arterior, we integrate sustainable practices into our product development and packaging choices, supporting brands that seek environmentally conscious solutions for their markets.

MATERIAL CHOICES

We offer a range of environmentally responsible options, including:

- Soy and blended wax formulations
- Cruelty-free fragrances
- Clean-burning wax and wick systems suitable for consumer use





PACKAGING PRACTICES

Our packaging solutions are developed with sustainability in mind:

- Recyclable packaging materials
- Plastic-free gift boxes and mono cartons
- Minimal use of secondary plastic components
- Paper-based inserts and labels where possible

PRODUCT DEVELOPMENT APPROACH

We work with our partners to balance:

- Aesthetic appeal
- Performance and safety
- Environmental impact

This allows brands to create products that meet both market expectations and sustainability goals.

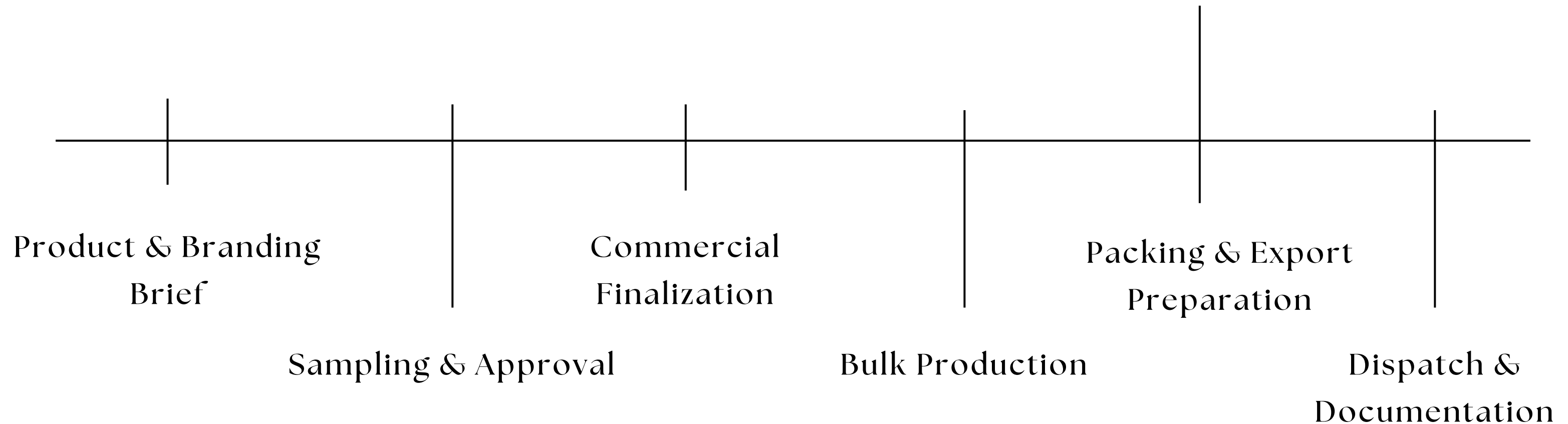
RESPONSIBLE PRODUCTION

Our in-house production and packaging model helps reduce:

- Excess material wastage
- Unnecessary transportation between vendors
- Over-packaging during assembly

Through controlled batch production and efficient workflows, we aim to minimize waste while maintaining product quality.

EXPORT PROCESS & ORDER FLOW



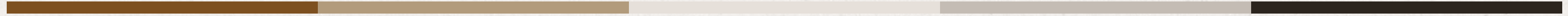
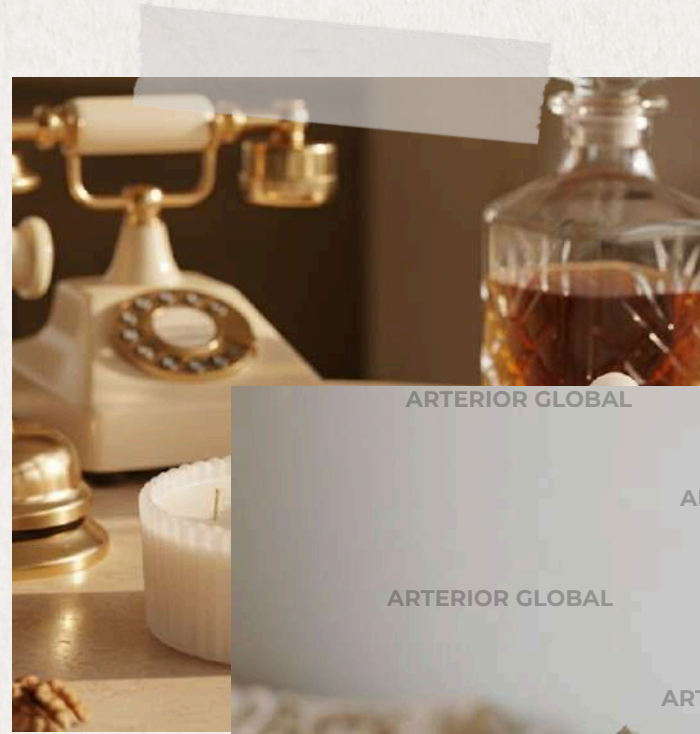
MOQ & LEAD TIME

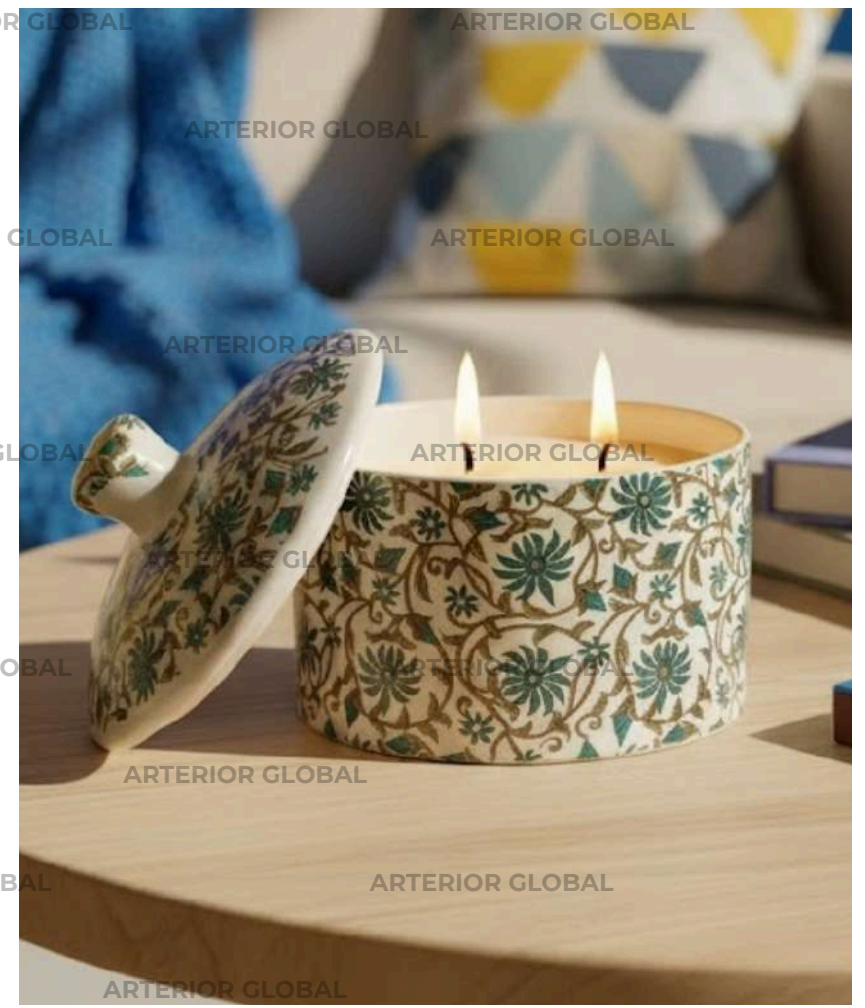
Minimum order quantities: Available on request
Lead time: Based on product type, order volume,
and customization level

SHIPPING & TRADE TERMS

We support multiple trade terms based on client preference:
Ex-Works (EXW)
FOB (Free on Board)
CIF (Cost, Insurance & Freight)

GALLERY







CONTACT DETAILS

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We welcome partnerships with global brands, retailers, and distributors seeking reliable manufacturing and private label solutions for home fragrance and lifestyle products.